

PROGRAM



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THE UNIVERSITY OF BRITISH COLUMBIA
Centre for Sport and Sustainability

PARALYMPIC IMPACTS AND LEGACIES – INVITATIONAL FORUM

Location: Bonn, Germany, May 5-6, 2014

Organized and hosted by the International Paralympic Committee (IPC) and the University of British Columbia Centre for Sport and Sustainability (UBC CSS).

PURPOSE:

To engage groups doing research on Paralympic Games impact and legacy in a discussion forum focused on: 1) lessons learned about evaluating Paralympic impacts and legacies and 2) theoretical and methodological issues in impact and legacy assessment, including the evaluation of strategies to leverage benefits.

INVITED PARTICIPANTS:

Researchers and practitioners working in academic, government, NGO and industry contexts; representatives from the groups responsible for assessing the impacts of the Paralympic Games for Beijing 2008, Vancouver 2010, London 2012, Sochi 2014, Rio de Janeiro 2016, PyeongChang 2018, Tokyo 2020.

HOSTS:

- **International Paralympic Committee:** The IPC was founded on 22 September 1989 as a non-profit organization, with the goal of developing sports opportunities for all people with an impairment from the beginner to elite level. The IPC is the global governing body of the Paralympic Movement. Its purpose is to organize the summer and winter Paralympic Games and act as the International Federation for nine sports, supervising and coordinating World Championships and other competitions. The vision of the IPC, run by 200 members, is 'To enable Paralympic athletes to achieve sporting excellence and inspire and excite the world.' <http://www.paralympic.org/the-ipc>
- **UBC Centre for Sport and Sustainability:** CSS was founded on November 4, 2009 as an extension of UBC's role in conducting the Vancouver 2010 Olympic and Paralympic Winter Games Impact study (OGI). The Centre's mission is to act as a community resource to capture and transfer knowledge on how sport can create sustainable benefits locally, regionally and internationally. CSS hosted two Think Tanks in 2010 and 2011 that focused on assessing impacts and legacies of sports mega-events. <http://css.ubc.ca>

AGENDA

Sunday, May 4, 2014	
	Participants arrive in Bonn
Monday, May 5, 2014	
09:00– 09:30	Apostolos Rigas, IPC Bob Sparks, UBC CSS <i>Welcome, introductions, setting the stage</i>
Session 1: IPC strategy for sustainable legacies, problem definition, IOC OGI	
09:30– 10:30	Apostolos Rigas, IPC <i>IPC strategy for sustainable legacy of Paralympic Games</i>
	Apostolos Rigas, IPC <i>Problem definition: Defining potential Paralympic legacies and fostering legacies from hosting the Paralympic Games</i>
	Jocelin Sebastiani, IOC OGI Project Officer <i>Introduction to OGI: Background, approach used, evolution and current status</i>
Session 2: Lessons learned in conducting PGI/OGI – What are the results, what are the lessons? – Completed impact & legacy studies	
11:00– 12:30	Apostolos Rigas, IPC <i>Beijing 2008 PGI methodology & results, lessons learned</i>
	Caitlin Pentifallo, UBC <i>OGI Technical Manual & Paralympic indicators, Vancouver 2010 OGI-PG methodology & results, lessons learned</i>
Session 3: Lessons learned in conducting OGI – What are the results, what are the lessons? – Impact & Legacy Studies Underway	
14:00– 15:00	Paul Foster, former Paralympic Lead in Government Olympic Executive (GOE), coordination body of UK Government for London 2012 <i>The legacy plan of UK government for persons with a disability and the role of London 2012 Paralympic Games in it</i>
	Maria Goryachko, Moscow State University <i>Sochi 2014 OGI-PG methodology & results, lessons learned</i>
Session 4: Current status and directions – What are the aspirations, what are the challenges?	
15:30– 17:00	Sandrine Cuvillier, Federal University of Rio de Janeiro <i>Rio 2016 bid commitments for PG legacy, current status of persons with disability in Brazil, status of OGI-PG study</i>
	Byungnam Lee, Director General of Games Planning and Coordination <i>PyeongChang 2018 bid commitments for PG legacy, current status of persons with disability in South Korea, status of OGI study</i>
	Shinji Nakamae, Director Paralympic Games Planning, Tokyo 2020 <i>Tokyo 2020 bid commitments for PG legacy and current status of persons with disability in Japan</i>

Tuesday, May 6, 2014

Session 5: Theoretical and Methodological Issues in Impact and Legacy Assessment

Panel 1: Conceptualizing the range of possible Paralympic legacies

09:00 – 10:00	Bob Sparks , UBC CSS <i>Introduction: Beginning the conversation</i>
	Tracey Dickson , University of Canberra <i>Evaluating legacy frameworks</i>
	Andrea Bundon , Loughborough University <i>Paralympic Impacts and legacies from a critical disabilities perspective</i>
	Natalia Dannenberg-Spreierent , IPC Digital Media Manager <i>The evolution of media coverage of Paralympic Games</i>
10:00– 10:30	Facilitator: Bob Sparks , UBC CSS <i>Group discussion</i>

Session 6: Theoretical and Methodological Issues in Impact and Legacy Assessment

Panel 2: Conceptualizing a research agenda

11:00– 12:00	Andrea Bundon , Loughborough University <i>Paralympics, Paraspport – Mobilizing youth using digital methods</i>
	David Howe , Loughborough University (by Skype) <i>Ethnographic research as a lens to understand Paralympic legacies and impacts</i>
	Caitlin Pentifallo , UBC <i>Importance of national and local contexts</i>
12:00– 12:30	Facilitator: Keith Gilbert , University of East London <i>Group discussion</i>

Session 7: Engaging with the IPC Strategy of Active Promotion of Legacies How best to identify, facilitate and measure legacies and strategies for leveraging legacies?

13:30– 14:30	Keith Gilbert , University of East London David Legg , Mount Royal University Calgary (by Skype) <i>Paralympic legacies</i>
	Laura Misener , Western University Ontario, Canada <i>Leveraging Para sport events for positive social impacts: Comparing integrated versus non-integrated events</i>
	Evgeny Bukharov , Director of Paralympic Integration & Coordination for Sochi 2014 Organising Committee <i>Implementing a targeted Paralympic legacy strategy: Barrier-free environment programme of Sochi 2014</i>
14:30– 15:00	Facilitator: Apostolos Rigas , IPC <i>Group discussion</i>

Session 8: Identifying Concrete Next Steps

15:30– 17:00	Facilitators: Apostolos Rigas , IPC and Bob Sparks , UBC CSS
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